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RealTrends + Tom Ferry Announce 2022 America's Best Real Estate Professionals List

18th Annual Real Estate Ranking

Wendy Stauffer was Named to RealTrends + Tom Ferry America's The Thousand Top Real Estate

Professionals.

Ephrata, PA, June 14, 2023 Wendy Stauffer of **Kingsway Realty** was named one of America's most productive sales associates as a part of RealTrends + Tom Ferry America's Best, a state-by-state ranking report produced by RealTrends and Tom Ferry International. She has earned recognition as part of the top 1.5% of Real Estate professionals in the nation, and ranked number <u>13</u> in **Pennsylvania**.

RealTrends America's Best Real Estate Professionals ranked over 28,000 residential real estate professionals solely based on their excellence in real estate sales during calendar year 2022. All production numbers are independently verified by a third party to ensure accuracy and report integrity. This group of highly successful real estate sales agents represents the top 1.5 percent of all real estate practitioners in the United States.

"Congratulations to **Wendy Stauffer** who made America's Best," says Tom Ferry, owner and founder of Tom Ferry International. "I have the pleasure of working with successful real estate professionals day in and day out, and I know all the hard work, late nights, and huge effort that goes into achieving such incredible results," says Ferry. "There are multiple ways to become successful in real estate. Yet, despite the differences, the real estate professionals on this list have one thing in common—they are simply the best. Congratulations to all recipients of this prestigious recognition."

America's Best are ranked in ten categories:

By Transactions

Individuals by Transaction Sides
Teams, Small (2-5 licensed members) by Transaction Sides

Teams, Medium (6-10) by Transaction Sides Teams, Large (11-20) by Transaction Sides Team, Mega (21+) by Transaction Sides

By Volume

Individuals by Volume
Teams, Small (2-5) by Volume
Teams, Medium (6-10) by Volume
Teams, Large (11-20) by Volume
Team, Mega (21+) by Volume

To qualify for inclusion, an individual agent must have closed at least 40 transaction sides or \$16 million in sales volume in 2022. For real estate agent teams, the minimum is 60 transaction sides or \$24 million in closed sales volume.

"Those individual agents and teams who make up the 2023 America's Best represent only about 1.5% of all Realtors® in the country yet account for over 10% of the closed transactions, and more than 16% of all the sales volume closed last year," says Mark Adams, vice president of real estate at RealTrends & HW Media. "To say that Wendy Stauffer is an exceptional sales professional is an understatement. To attain this level of sales is extraordinary."

Information on those receiving this recognition can be found online at https://www.realtrends.com/Americas-Best/.

METHODOLOGY

RealTrends + Tom Ferry America's Best Real Estate Professionals honors America's finest real estate agents and their companies and is compiled and analyzed by RealTrends.

The rankings are compiled based on surveys from virtually every nationally branded network, many state and local associations of Realtors®, MLSs, all applicants from past years' rankings, and the 900 largest brokerage firms in the United States. Verification from an independent source is required for all submissions. In addition, RealTrends senior staff reviews every submission for completeness and accuracy.

About The RealTrends + Tom Ferry The Thousand

The RealTrends + Tom Ferry America's Best Real Estate Professionals ranking report is sponsored jointly by RealTrends and Tom Ferry International. RealTrends America's Best honors America's elite real estate agents and their companies and is compiled and analyzed by RealTrends. RealTrends is a leading source of analysis and information for the residential real estate brokerage industry. Tom Ferry International is a nationwide real estate business and life coaching and training company.